**Read the case and answer the following questions.**

* What were the main problems that Starbucks faced with its supply chain?
  + Growing supply chain complexity
  + Growing cost
  + Late orders
  + Lead time
  + Too many hands in the pot
  + And were not environmentally, socially or economically responsible
* How did Starbucks approach these problems?
  + Teamed up with C.A.F.E
  + Training programs were created to allow farmers to learn sustainable farming practices.
  + Trained operators on wet and dry processing
  + Pay a premium to get a higher quality product
  + Provide farmers with access to education, housing and health care.
  + Create an audit process
  + Financing program
* What are the benefits of C.A.F.E. for Starbucks, and its certified farmers, processers and suppliers?
  + Farmers can make more money
  + Higher quality product
  + Faster Lead Time
  + May be more cost effective for Starbucks
  + Marketing
* How can any company determine if it is economically, environmentally and socially sustainable? What measures and data can be examined to determine sustainability?
  + Hours of Work
  + Work Conditions (i.e. safety, cleanliness)
  + Wages
  + Child Labor
  + Conservation areas
  + Erosion control
  + Waste Management
  + Energy Use